



Sloane Coles
& Springlodge, LLC

Piedmont Jumper Classic

SPONSORSHIP

September 28th - October 1st



Piedmont Jumper Classic

We are excited to host the Piedmont Jumper Classic once again at the Salem Farm Showgrounds in Upperville, VA. The Piedmont Jumper Classic will be held September 28th - October 1st. We continue to build on our history of putting on a nice horse show for the Virginia equestrian community. The support of our exhibitors and the community is greatly needed and appreciated in helping us continue to create and grow this special event. We have plenty of opportunities available for sponsorships and hospitality levels for you to be involved in this year.

HIGHLIGHTS OF THIS YEAR'S SHOW INCLUDE THE FOLLOWING:

\$10,000 Welcome Speed Stake
\$40,000 Grand Prix

ABOUT

Welcome to the Piedmont Jumper Classic

Shows like Middleburg Classic and Piedmont Jumper Classic are important to both our local community and broader equestrian community.

They provide significant business for restaurants, hotels, vets, trainers, farriers, farm supply companies, and the considerable team that helps put on events like this. But many of us came off putting on Upperville and Loudoun and we can attest to the dramatic increase in costs and difficulty finding people to work these jobs.

We can literally say that these business models are not long-term viable without the support of sponsors.



SPONSORSHIP OPPORTUNITIES

PIEDMONT JUMPER CLASSIC PRESENTING SPONSOR – \$ 25,000

BENEFITS:

- Reserved Hospitality Table (seats 8)
 - Special ribbons and awards presentation
 - Naming Event “Presented by.....”
 - Custom 4’ x 8’ signage ~*** & VIP Parking
 - Sponsor jump in Main Jumper Ring (Sponsor provided)
 - Full-page AD & Sponsor Recognition in show program***
 - PA announcements and scoreboard display & VIP Parking
 - Included in Press Releases and a Link button on our web site
-

GOLD SPONSOR \$10,000 AND ABOVE

BENEFITS:

- Reserved Hospitality Table (seats 8)
- Half-page AD in show program***
 - Sponsor recognition in prize list
- PA announcements and scoreboard display
- Included in Press Releases and a Link button on our web site





\$40,000 PIEDMONT JUMPER CLASSIC GRAND PRIX

BENEFITS:

- Special ribbons and awards presentation
 - Naming of Grand Prix "Presented by....."
 - Custom 4' x 8' signage *** & VIP Parking
 - Full-page AD in show program***
 - Sponsor recognition in prize list
 - PA announcements and scoreboard display
 - Included in Press Releases and a Link button on our web site
-

\$10,000 WELCOME PRIX

BENEFITS:

- Special ribbons and awards presentation
 - Naming of Welcome Prix "Presented by....."
 - Custom 4' x 8' signage*** & VIP Parking
 - Half-page AD in show program***
 - Sponsor recognition in prize list
 - PA announcements and scoreboard display
 - Included in Press Releases and a Link button on our web site
-

\$2,500 ARENA DECORATION SPONSORSHIP

Sponsorship to help curate the foliage in the arenas

BENEFACTOR

\$2,500 - \$9,999

- Awards presentation (Classic option)
- Half-page AD in show program* * *
- Sponsor recognition in show program
- PA announcements and scoreboard display

PATRON

\$1,000 - \$2,499

- Awards presentation (division sponsorship option)
 - Banner displayed (sponsor provided)
- Quarter-page AD in show program* * *
- Sponsor recognition in prize list
- PA announcements and scoreboard display

FRIEND

\$500 - \$999

- Banner displayed (sponsor provided)
- Sponsor recognition in prize list & PA announcements

TABLE PURCHASE MAIN TENT

(Limited Availability)

\$2,500

- Reserved Hospitality Table (seats 8)
OR Individual seat purchase \$350

AWARDS COOLERETTE

\$250

- Award presentation
- Sponsor recognition in prize list & PA announcements

ALL ARTWORK MUST BE SUBMITTED BY SEPTEMBER 8th



SOCIAL EVENT OPPORTUNITIES

GRAND PRIX DINNER SPONSOR \$5,000

- Dinner after the Piedmont Jumper Classic Grand Prix
- Sponsor recognition in prize list & PA announcements

WELCOME STAKE PARTY SPONSOR \$3,500

- Sponsor during \$10,000 Welcome Speed Stake
 - PA announcements & Signage here applicable

GENERAL DONATIONS

General contributions are always greatly appreciated as they help us maintain and improve our show and facility. The Piedmont Jumper Classic Horse Show Foundation is recognized as a 501(c)3 organization and a portion or all of your contribution may be tax deductible.

ENTRY BLANK DONATION OPPORTUNITY

There will be the opportunity to donate on participants entry banks in the horse show office both weeks.



PIEDMONT JUMPER CLASSIC SPONSORSHIP

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please indicate exactly how you wish your published name to appear

Please select one of the following sponsorship options:

- ☐ Presenting Sponsor – \$25,000
- ☐ Gold Sponsor – \$10,000+
- ☐ Welcome Prix Sponsor – \$10,000
- ☐ Benefactor – \$2,500-\$9,999
- ☐ Patron – \$1,000-\$2,499
- ☐ Friend – \$500-\$999
- ☐ Table Purchase Main Event - \$2,500
- ☐ Awards Cooler – \$250
- ☐ Grand Prix Dinner Sponsor – \$ 3,500
- ☐ Welcome Prix Party – \$2,500
- ☐ Arena Decoration Sponsor – \$2,500
- ☐ General Donation – \$_____

*Please mail a Check payable to **Piedmont Jumper Classic** to: P.O. Box 601 Upperville, VA 20185*

Credit card for your amount + 3% fee will be added for processing.

CREDIT CARD# _____

Exp Date _____ Security Code: _____ (Visa, MasterCard, Discover, AMEX)

Billing Address _____ Zip Code _____

Signature _____ Date _____

Contact Information: Sarah@uppervillehroseshows.com • (415) 359-5455

PIEDMONT JUMPER CLASSIC IS A 501(c)3 ORGANIZATION